

PHOTOGRAPHY 10

Colour Splash

Background

- Colour is one of the most important Elements of Design
- Restoring colour to one part of a photograph can make it much more interesting
- The use of layers in Photoshop makes this technique very easy to master

Goal

- Take 5 photos in colour, each one featuring a different colourful object
- Use Photoshop to achieve the "Colour Splash" effect

Technique

1. Eraser Method

- a. Duplicate background layer
- b. Image / Adjustments / Desaturate
- c. Choose the eraser tool
- d. Adjust the hardness - try 60% to start
- e. Erase the areas that you want in colour
- f. Hide the top layer to check your work
- g. Merge Layers when done

2. Hue/Saturation Method

- a. Image / Adjustments / Hue/Saturation
- b. Reduce the saturation for all colours except the colour of your subject
- c. This only works in some images
- d. If it's not perfect, select the coloured section with the lasso tool
- e. Select / Inverse
- f. Image / Adjustments / Desaturate
- g. Command-D to de-select

3. Layer Mask Method

- a. Duplicate background layer
- b. Image / Adjustments / Desaturate
- c. Click on the "Add Layer Mask" icon at the bottom of the layers palette (3rd icon over)
- d. Select the brush tool
- e. Change foreground colour to black
- f. Adjust the hardness - try 60% to start
- g. Paint the areas that you want in black for colour and white for no colour
- h. If you make a mistake then choose white as your foreground colour and paint over the area you want in black & white
- i. Merge Layers when done

Evaluation (20 marks)

The Provincial Proficiency Scale	EMERGING	DEVELOPING	PROFICIENT	EXTENDING
	The student demonstrates an initial understanding of the concepts and competencies relevant to the expected learning.	The student demonstrates a partial understanding of the concepts and competencies relevant to the expected learning.	The student demonstrates a complete understanding of the concepts and competencies relevant to the expected learning.	The student demonstrates a sophisticated understanding of the concepts and competencies relevant to the expected learning.

1. Correct Content – 4 marks

Have you chosen interesting and colourful subjects? Have you effectively drawn attention to these subjects? Is the coloured subject the natural point of attention?

2. Technical Requirements – 4 marks

- Are your shots properly exposed?
- Images are in focus.
- Proper use of ISO, Shutter Speed and Aperture pyramid.

3. Creativity / Originality - 4 marks

Your photos should not look like snapshots. Try to create images that are like paintings; make specific decisions about what to include, what not to include, what angle to shoot from, what's in the background, what colours are in the image, and how the photo is lit. The use of Elements and Principles is part of this mark as well.

4. Professionalism – 4 marks

Professionalism is based on the attention paid to the accurate and careful presentation of the final project. Marks will be deducted from your skills/technical if your work is not submitted by the due date.

- 5 electronically submitted photographs
- images must be in colour
- images must be 180 dpi
- images must be in maximum quality JPG format
- Images must have a black and white frame.
- Name your folder: Colour Splash-YourName
- Name your photos in the following way:
 - username_colour1.jpg
 - username_colour2.jpg
 - username_colour3.jpg
 - username_colour4.jpg
 - username_colour5.jpg

5. Journal Entry – 4 marks

- After - Write a three-paragraph entry (in total, not for each image):
 - What subjects did you choose and why?
 - Did you manage to impress yourself?
 - How did you make your images interesting and attractive? (Depth of Field, Frozen Motion, Elements, Principles, Rule of Thirds, etc)
 - What did you find challenging about this assignment?
 - What did you learn?