

7  
MINUTE  
STARTER

## 6.4 | Quick Reads & Basic Design

*Jostens*

# STEP 1 – LEARN

- View this presentation to understand how Alternative Story Formats, or Quick Reads, can be added to a basic layout.

7 MINUTE  
STARTER

*Jestens*

One of the easiest ways to add coverage and get more students in the book is by adding a photo presentation to the folio (page number) on each spread.

# CONTENT MODULES

- Content Modules can be built into your layout templates
  - The look and feel stay the same, but the verbal content changes on each spread.
  - Modules are adapted in each section, if desired.

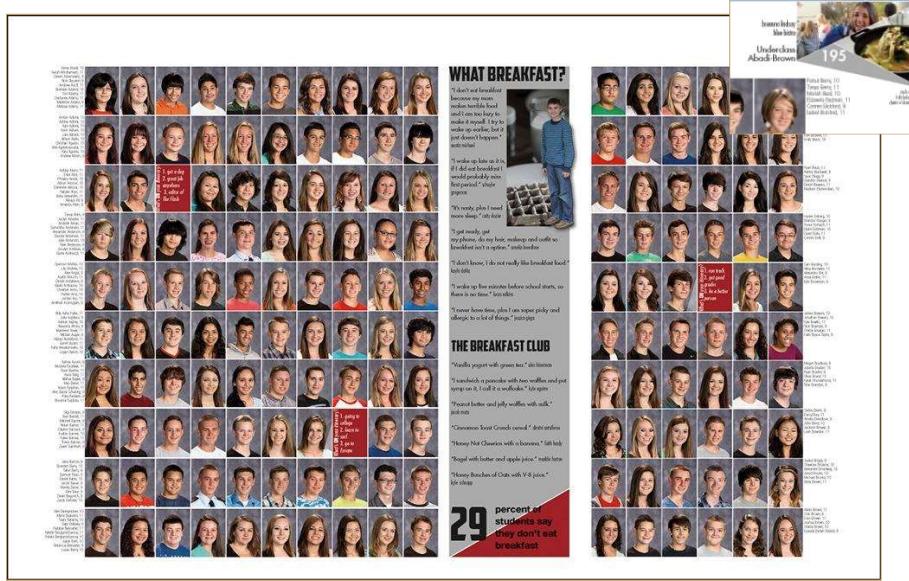


For the remainder of this presentation, we are going to focus on content modules. Build the content module space into your layout and then change the content on each spread.

# FOLIOS

One of the easiest ways to add coverage and get more students in the book is by adding a photo presentation to the folio (page number) on each spread. This should be the same throughout the book as you see in these examples from Rocklin HS.

# FOLIOS | CONSISTENCY



7 MINUTE  
STARTER

FOLIO WITH STUDENT PHOTOS AND CAPTIONS  
Rocklin High School [CA]

Jostens®

Notice that the folios are consistent on each spread and fit with the angled look of the other graphics on the page.

# FOLIOS | SIDEBAR

**ON MY ITINERARY**

"Learn to do a flip"  
steve gatton

"Audition for The Voice"  
katie devereux

"Get married"  
brianna york

"Bungee jumping"  
sawyer milton

"Go to the Olympics"  
sean swanson

"Own my own coffee shop in San Francisco"  
dina brownki

"Go cliff diving"  
madsen henry

"Live in Thailand for a year"  
the american gone

"Jump in my backyard with my friends"  
michael blundell

"Wrestle a bear"  
oliver spors

**7 MINUTE STARTER**

**FOLIO WITH STUDENT PHOTOS AND CAPTIONS**  
Rocklin High School [CA]

*Jostens*

**SYMPHONIC BAND**



**CONCERT DANCE**



**SYMPHONIC BAND**



**CONCERT DANCE**



You can see, once again, that the folios echo the angles used throughout the book. Also notice the fun coverage running along the top of the spread. They are quotes from students about things they want to do. The surveys you created yesterday could be used to do something like this.

# FOLIOS

Student photos are next to page numbers.

Yearbook staffers who worked on the page are given credit for their work in this location.





# SIDEBARS



From left to right: Zachary | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

|

ZACHARY DAVID | NATALIE LAFOLEY | From left to right: Zachary |

Kristopher Corpus

|

Quincy Correa

|

Madison Cox

|

Tyler Cox

|

Seah Craig

|

Kyle Croghan

|

Jordan Dahlman

|

Asa David

|

Alyanna Davis

|

Quinn Davis

|

Taylor Davis

|

Trista DeBenedictis

|

Michael DeCarlo

|

Logan DeCarlo

|

Alexander Delman

|

Brittany Dickey

|

Anthony Diaz

|

Sydney Dickey

|

Stephanie Dickey

|

Tyler Doherty

|

Savanna Douglas

|

James Douglas

|

Hannah Douglas

|

Rachel Eason

|

Christina Erdmann

|

Meredith Englehardt

|

Monica Englehardt

|

Makayla Englehardt

|

Jacob Erickson

|

Zachary Erickson

Kyle Croghan

|

Quincy Correa

|

Madison Cox

|

Tyler Cox

|

Seah Craig

|

Kyle Croghan

|

Jordan Dahlman

|

Asa David

|

Alyanna Davis

|

Quinn Davis

|

Taylor Davis

|

Trista DeBenedictis

|

Michael DeCarlo

|

Logan DeCarlo

|

Alexander Delman

|

Brittany Dickey

|

Anthony Diaz

|

Sydney Dickey

|

Stephanie Dickey

|

Tyler Doherty

|

Savanna Douglas

|

James Douglas

|

Hannah Douglas

|

Rachel Eason

|

Christina Erdmann

|

Meredith Englehardt

|

Monica Englehardt

|

Makayla Englehardt

|

Jacob Erickson

|

Zachary Erickson

Kyle Croghan

|

Quincy Correa

|

Madison Cox

|

Tyler Cox

|

Seah Craig

|

Kyle Croghan

|

Jordan Dahlman

|

Asa David

|

Alyanna Davis

|

Quinn Davis

|

Taylor Davis

|

Trista DeBenedictis

|

Michael DeCarlo

|

Logan DeCarlo

|

Alexander Delman

|

Brittany Dickey

|

Anthony Diaz

|

Sydney Dickey

|

Stephanie Dickey

|

Tyler Doherty

|

Savanna Douglas

|

James Douglas

|

Hannah Douglas

|

Rachel Eason

|

Christina Erdmann

|

Meredith Englehardt

|

Monica Englehardt

|

Makayla Englehardt

|

Jacob Erickson

|

Zachary Erickson

Kyle Croghan

|

Quincy Correa

|

Madison Cox

|

Tyler Cox

|

Seah Craig

|

Kyle Croghan

|

Jordan Dahlman

|

Asa David

|

Alyanna Davis

|

Quinn Davis

|

Taylor Davis

|

Trista DeBenedictis

|

Michael DeCarlo

|

Logan DeCarlo

|

Alexander Delman

|

Brittany Dickey

|

Anthony Diaz

|

Sydney Dickey

|

## SIDEBARS

# SIDEBARS

What was  
your reaction  
to the seniors?

"I wasn't scared of the seniors on the first day of school because I look like one. They are all really nice, especially my sister. She helped me a lot. They were all nice and I had a good time. I know a lot of the seniors from football and the first day was exciting and fun."

-Joe Colter, freshman

"They were completely crazy and I expected that, but I felt welcomed and the theme worked well."

-Colleen Lee, freshman

the whole everything. We didn't do some building games to make new people feel welcome.

-Ariana Paul, freshman

"I didn't feel like the seniors. They seemed like I was confused or lost, but I was just nervous. I didn't feel bad or embarrassed. I wasn't really nervous."

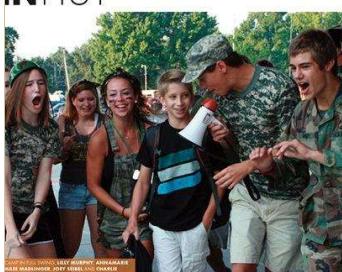
-Erica Carpenter, freshman

"I think this is a great idea because my school is in a senior only and it's nice to have the seniors and the freshmen together. They are nice and I like the whole idea in my eyes."

-Cassandra Riedel, freshman

022 FIRST DAY OF SCHOOL

EN HUT



**CHILLING OUT** LILY MURPHY (JUNIORS) AND MADDIE MURPHY (SENIOR) STAYED COOL DURING THE RAYDEN PROGRAM'S "EN HUT" (IN THE HUT) DAY. "I WAS SO EXCITED TO GO TO THE RAYDEN PROGRAM," SAYS LILY. "I WAS NOT NERVOUS TO GO TO THE RAYDEN PROGRAM BECAUSE I KNEW IT WAS GOING TO BE A LOT OF FUN."

PHOTO COURTESY OF RAYDEN PROGRAM

**WHIPPED INTO SHAPE**



1. DYLAN FUNK, FRESHMAN, TRIES TO GET ON THE PEGGY-O. "I WAS NERVOUS, BUT I WASN'T SCARED. I WAS SCARED OF FALLING, BUT I WASN'T SCARED OF HAVING FUN."

2. JIMMY KUCZKA, FRESHMAN, HIKES UP THE BALANCE BEAM WHILE HIS FRIENDS WATCH. "I WAS SCARED OF FALLING, BUT I WASN'T SCARED OF HAVING FUN."

3. SADIE GRASS, SENIOR, HELPS HER FRIENDS ON THE PEGGY-O. "I WAS SCARED, BUT I WASN'T SCARED OF HAVING FUN."

BOOT CAMP



Anna Pernicano, senior  
Ariana Paul, freshman



Anna Pernicano, senior  
Ariana Paul, freshman  
Anna Pernicano, senior



Anna Pernicano, senior  
Ariana Paul, freshman  
Anna Pernicano, senior

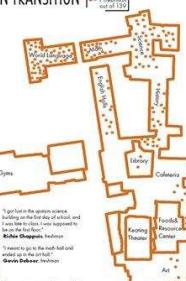


Anna Pernicano, senior

LOST IN TRANSITION

REV.

1 Freshmen  
2013





Anna Pernicano, senior



Anna Pernicano, senior



Anna Pernicano, senior



Anna Pernicano, senior



Anna Pernicano, senior



Anna Pernicano, senior



Anna Pernicano, senior



Anna Pernicano, senior



Anna Pernicano, senior



Anna Pernicano, senior

023

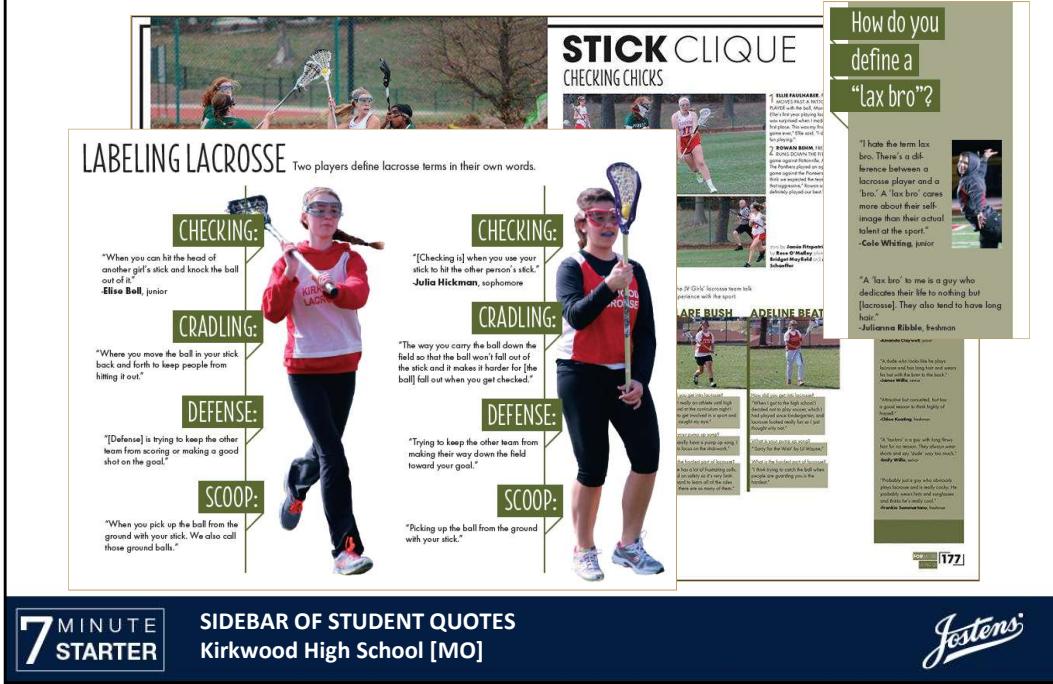
**SIDEBAR OF STUDENT QUOTES**  
Kirkwood High School [MO]

**7 MINUTE  
STARTER**

*Jostens*

This sidebar entry point allows the staff to capture quotes from multiple students who took part in an activity.

# SIDEBARS | CONSISTENCY



## 7 MINUTE STARTER

## SIDE BAR OF STUDENT QUOTES

### Kirkwood High School [MO]

## SIDEBARS

Coronado HS ran a horizontal sidebar that included a quote from one student per spread, plus their signature.

Also notice that the folio in the upper-right includes topic information as well as giving credit to the yearbook staffer who worked on the page.

## SIDEBARS



## 7 MINUTE STARTER

**PHOTO STRIP**  
**Coronado High School [NV]**

*Jostens*

In the case of Coronado High School, there are two side bar entry points. The photo strip allows them to cover a lot of students. Notice that every single photo includes identification captions.

## SIDEBARS

Notice how Coronado changed their entry point sidebars in this section of their book.

# EYELINES

The eyeline on this spread unifies the layout, make the two pages one unit.

# EYELINES

**girls soccer**

32-33

**breaking the pa**

**A** lot was riding on the final game of the season for the Hopkins girls soccer team. They had been working hard all year, but the last game of the year was playing the Wayzata Trojans in the section semi-finals. The soccer team had not beat the Trojans in 19 years, this was their chance to change that.

Before the game, the girls gathered in their team room and had a pep talk. "It was important for us to be positive and excited because it was for them to beat this team today. It was their game and they had the power to do whatever they set their minds to," said Hopkins' captain, Anna Remer. "In the game, they made strides of improvement in practices the week before the game."

The Hopkins girls were in full force, both sides ready to fight. Control of the game went back and forth between the two teams. In the 20th minute, Hopkins scored their first goal, putting Hopkins in the lead. Hopkins proved that they had a competently strong team this year. Continuing to play their best, Hopkins scored another goal.

The pressure of the golden goal, which is whenever is the next goal to score a goal gets an automatic win, turned out to be good for the girls.

Amanda Remer and Adai Issak

**10**

**11**

**12**

**13**

**14**

**15**

**16**

**17**

**18**

**19**

**20**

**21**

**22**

**23**

**24**

**25**

**26**

**27**

**28**

**29**

**30**

**31**

**32**

**33**

**34**

**35**

**36**

**37**

**38**

**39**

**40**

**41**

**42**

**43**

**44**

**45**

**46**

**47**

**48**

**49**

**50**

**51**

**52**

**53**

**54**

**55**

**56**

**57**

**58**

**59**

**60**

**61**

**62**

**63**

**64**

**65**

**66**

**67**

**68**

**69**

**70**

**71**

**72**

**73**

**74**

**75**

**76**

**77**

**78**

**79**

**80**

**81**

**82**

**83**

**84**

**85**

**86**

**87**

**88**

**89**

**90**

**91**

**92**

**93**

**94**

**95**

**96**

**97**

**98**

**99**

**100**

**101**

**102**

**103**

**104**

**105**

**106**

**107**

**108**

**109**

**110**

**111**

**112**

**113**

**114**

**115**

**116**

**117**

**118**

**119**

**120**

**121**

**122**

**123**

**124**

**125**

**126**

**127**

**128**

**129**

**130**

**131**

**132**

**133**

**134**

**135**

**136**

**137**

**138**

**139**

**140**

**141**

**142**

**143**

**144**

**145**

**146**

**147**

**148**

**149**

**150**

**151**

**152**

**153**

**154**

**155**

**156**

**157**

**158**

**159**

**160**

**161**

**162**

**163**

**164**

**165**

**166**

**167**

**168**

**169**

**170**

**171**

**172**

**173**

**174**

**175**

**176**

**177**

**178**

**179**

**180**

**181**

**182**

**183**

**184**

**185**

**186**

**187**

**188**

**189**

**190**

**191**

**192**

**193**

**194**

**195**

**196**

**197**

**198**

**199**

**200**

**201**

**202**

**203**

**204**

**205**

**206**

**207**

**208**

**209**

**210**

**211**

**212**

**213**

**214**

**215**

**216**

**217**

**218**

**219**

**220**

**221**

**222**

**223**

**224**

**225**

**226**

**227**

**228**

**229**

**230**

**231**

**232**

**233**

**234**

**235**

**236**

**237**

**238**

**239**

**240**

**241**

**242**

**243**

**244**

**245**

**246**

**247**

**248**

**249**

**250**

**251**

**252**

**253**

**254**

**255**

**256**

**257**

**258**

**259**

**260**

**261**

**262**

**263**

**264**

**265**

**266**

**267**

**268**

**269**

**270**

**271**

**272**

**273**

**274**

**275**

**276**

**277**

**278**

**279**

**280**

**281**

**282**

**283**

**284**

**285**

**286**

**287**

**288**

**289**

**290**

**291**

**292**

**293**

**294**

**295**

**296**

**297**

**298**

**299**

**300**

**301**

**302**

**303**

**304**

**305**

**306**

**307**

**308**

**309**

**310**

**311**

**312**

**313**

**314**

**315**

**316**

**317**

**318**

**319**

**320**

**321**

**322**

**323**

**324**

**325**

**326**

**327**

**328**

**329**

**330**

**331**

**332**

**333**

**334**

**335**

**336**

**337**

**338**

**339**

**340**

**341**

**342**

**343**

**344**

**345**

**346**

**347**

**348**

**349**

**350**

**351**

**352**

**353**

**354**

**355**

**356**

**357**

**358**

**359**

**360**

**361**

**362**

**363**

**364**

**365**

**366**

**367**

**368**

**369**

**370**

**371**

**372**

**373**

**374**

**375**

**376**

**377**

**378**

**379**

**380**

**381**

**382**

**383**

**384**

**385**

**386**

**387**

**388**

**389**

**390**

**391**

**392**

**393**

**394**

**395**

**396**

**397**

**398**

**399**

**400**

**401**

**402**

**403**

**404**

**405**

**406**

**407**

**408**

**409**

**410**

**411**

**412**

**413**

**414**

**415**

**416**

**417**

**418**

**419**

**420**

**421**

**422**

**423**

**424**

**425**

**426**

**427**

**428**

**429**

**430**

**431**

**432**

**433**

**434**

**435**

**436**

**437**

**438**

**439**

**440**

**441**

**442**

**443**

**444**

**445**

**446**

**447**

**448**

**449**

**450**

**451**

**452**

**453**

**454**

**455**

**456**

**457**

**458**

**459**

**460**

**461**

**462**

**463**

**464**

**465**

**466**

**467**

**468**

**469**

**470**

**471**

**472**

**473**

**474**

**475**

**476**

**477**

**478**

**479**

**480**

**481**

**482**

**483**

**484**

**485**

**486**

**487**

**488**

**489**

**490**

**491**

**492**

**493**

**494**

**495**

**496**

**497**

**498**

**499**

**500**

**501**

**502**

**503**

**504**

**505**

**506**

**507**

**508**

**509**

**510**

**511**

**512**

**513**

**514**

**515**

**516**

**517**

**518**

**519**

**520**

**521**

**522**

**523**

**524**

**525**

**526**

**527**

**528**

**529**

**530**

**531**

**532**

**533**

**534**

**535**

**536**

**537**

**538**

**539**

**540**

**541**

**542**

**543**

**544**

**545**

**546**

**547**

**548**

**549**

**550**

**551**

**552**

**553**

**554**

**555**

**556**

**557**

**558**

**559**

**560**

**561**

**562**

**563**

**564**

**565**

**566**

**567**

**568**

**569**

**570**

**571**

**572**

**573**

**574**

**575**

**576**

**577**

**578**

**579**

**580**

**581**

**582**

**583**

**584**

**585**

**586**

**587**

**588**

**589**

**590**

**591**

**592**

**593**

**594**

**595**

**596**

**597**

**598**

**599**

**600**

**601**

**602**

**603**

**604**

**605**

**606**

**607**

**608**

**609**

**610**

**611**

**612**

**613**

**614**

**615**

**616**

**617**

**618**

**619**

**620**

**621**

**622**

**623**

**624**

**625**

**626**

**627**

**628**

**629**

**630**

**631**

**632**

**633**

**634**

**635**

**636**

**637**

**638**

**639**

**640**

**641**

**642**

**643**

**644**

**645**

**646**

**647**

**648**

**649**

**650**

**651**

**652**

**653**

**654**

**655**

**656**

**657**

**658**

**659**

**660**

**661**

**662**

**663**

**664**

**665**

**666**

**667**

**668**

**669**

**670**

**671**

**672**

**673**

**674**

**675**

**676**

**677**

**678**

**679**

**680**

**681**

**682**

**683**

**684**

**685**

**686**

**687**

**688**

**689**

**690**

**691**

**692**

**693**

**694**

**695**

**696**

**697**

**698**

**699**

**700**

**701**

**702**

**703**

**704**

**705**

**706**

**707**

**708**

**709**

**710**

**711**

**712**

**713**

**714**

**715**

**716**

**717**

**718**

**719**

**720**

**721**

**722**

**723**

**724**

**725**

**726**

**727**

**728**

**729**

**730**

**731**

**732**

**733**

**734**

**735**

**736**

**737**

**738**

**739**

**740**

**741**

**742**

**743**

**744**

**745**

**746**

**747**

**748**

**749**

**750**

**751**

**752**

**753**

**754**

**755**

**756**

**757**

**758**

**759**

**760**

**761**

**762**

**763**

**764**

**765**

**766**

**767**

**768**

**769**

**770**

**771**

**772**

**773**

**774**

**775**

**776**

**777**

**778**

**779**

**780**

**781**

**782**

**783**

**784**

**785**

**786**

**787**

**788**

**789**

**790**

**791**

**792**

**793**

**794**

**795**

**796**

**797**

**798**

**799**

**800**

**801**

**802**

**803**

**804**

**805**

**806**

**807**

**808**

**809**

**810**

**811**

**812**

**813**

**814**

**815**

**816**

**817**

**818**

**819**

**820**

**821**

**822**

**823**

**824**

**825**

**826**

**827**

**828**

**829**

**830**

**831**

**832**

**833**

**834**

**835**

**836**

**837**

**838**

**839**

**840**

**841**

**842**

**843**

**844**

**845**

**846**

**847**

**848**

**849**

**850**

**851**

**852**

**853**

**854**

**855**

**856**

**857**

**858**

**859**

**860**

**861**

**862**

**863**

**864**

**865**

**866**

**867**

**868**

**869**

**870**

**871**

**872**

**873**

**874**

**875**

**876**

**877**

**878**

**879**

**880**

**881**

**882**

**883**

**884**

**885**

**886**

**887**

**888**

**889**

**890**

**891**

**892**

**893**

**894**

**895**

**896**

**897**

**898**

**899**

**900**

**901**

**902**

**903**

**904**

**905**

**906**

**907**

**908**

**909**

**910**

**911**

**912**

**913**

**914**

**915**

**916**

**917**

**918**

**919**

**920**

**921**

**922**

**923**

**924**

**925**

**926**

**927**

**928**

**929**

**930**

**931**

**932**

**933**

**934**

**935**

**936**

**937**

**938**

**939**

**940**

**941**

**942**

**943**

**944**

**945**

**946**

**947**

**948**

**949**

**950**

**951**

**952**

**953**

**954**

**955**

**956**

**957**

**958**

**959**

**960**

**961**

**962**

**963**

**964**

**965**

**966**

**967**

**968**

**969**

**970**

**971**

**972**

**973**

**974**

**975**

**976**

**977**

**978**

**979**

**980**

**981**

**982**

**983**

**984**

**985**

**986**

**987**

**988**

**989**

**990**

**991**

**992**

**993**

**994**

**995**

**996**

**997**

**998**

**999**

**1000**

## 7 MINUTE STARTER

# EYELINE WITH STUDENT PHOTOS AND QUOTES

## Hopkins High School [MN]

*Jostens*

## CONTENT MODULES

**CONTENT MODULE** | Cut-out background photos provide strong reader-entry points into this module. To define the space without overpowering the content, rule lines frame the module.

# CONTENT MODULES

**What's Your FED-SEE?**

My weekend writing has One (9)

Because I feel Common Cox (10)

I work really hard Cleaning Devil (11)

While spending quality time at the river, Austin Griffin (9) releases stress by doing his favorite hobby, which is to explore the woods with his dog, Max. The two became best friends after Griffin driving home from the animal shelter nine years ago.

The Australian Shepherd/Green Pyrenees mix named Max looks up at his living owner, Austin Griffin (9). (11), after noticing a stick thrown by his owner, Allison Morris (9). "He is a very good dog," Morris said. "He is a really good dog and always loves to go outside to play with us."

By spending time tanning in light, sunny areas, Allison Morris (9) stays cool during the hot summer days of school. Morris' favorite pastime is to sit on the beach and watch the ocean. "She's been a part of my life for two years."

**talented teachers**

**New to The View**

Walking through Rock Hill, Mr. Eric Geller invites Samuel Polkovich (10) to sit down and talk with him. "Walking into the school for the first time, the teacher's friendly smile made me realize I was walking into a whole other world," Polkovich said. "I was so day dreaming that she "seems like the teacher."

Receiving a math test over Asia, the teacher asks the student to self-check by a new teacher, Mr. Ryan Corlett. Although Corlett is a new teacher, he has been teaching for his first year teaching AP Human Geography. "I'm impressed with the community atmosphere and the students at Creekview," Corlett said. "Creekview is a great school."

Mr. Kimberly Geddes invites Mrs. Howell-Tuck (12) through a physics equation. Geddes taught for many years before she realized she was previously an engineer. Upon entering her new classroom, she was welcomed with a warm smile and a "dream faculty." The dream did come true, as she said, "I am so happy to be a part of this amazing school."

**65% of students look forward to returning to school.**

**Senior Success**

After a long day of school, the senior class members, including Brandy (12) and her friends, bring their parking lot back to life. "I'm so happy to be a part of the senior class," Brandy said. "I'm so happy to be a part of the senior class."

Amelia Accessories (11) dispenses a delicious blue raspberry-flavored slushy while Joseph Johnson (9) prepares a vanilla frappuccino to help it cool down. "I feel like I'm in the store."

Shade Shoppin'

Monogram Madness

INITIAL STATEMENTS

Making their debut through the halls of the school, freshmen Cameron Cox (9) and Skyler Williams (9) don their "fros with confidence. Their unique hairstyles leave an unforgettable impression. The two always use extra care to maintain their hairdo. Neighbors declared, "I have grown my afro for a good one and a half years, just to be different." Williams stated that "afro love" was his only motivation. Where will these afros be come graduation time in 2017?

**7 MINUTE  
STARTER**

Creekview High School [GA]

*Jestens*

# CONTENT MODULES

## 7 MINUTE STARTER

Kirkwood High School [MO]

*Jostens*

## OTHER

## 7 MINUTE STARTER

Rocklin High School [CA]

## ADDING QUICK READS

- Quick Reads can be built into layout templates after they are complete.
  - Replace an existing photo space or build a sidebar into each layout
  - Verbal content is changed on each spread.
  - Visual theme tie-in can change in each section of the book, if desired.



For the remainder of this presentation, we are going to focus on content modules. Build the content module space into your layout and then change the content on each spread.

# BEGIN HERE

## 7 MINUTE STARTER

*Jostens*

Keep the space size and shape, but remove the photo or story.



**MINI HEADLINE**  
It's cool, but is it still  
worth the cost? Students  
are voting on what they  
think about the new  
fashion trends. Check  
out what they have to say.

10 | FASHION

**inSTYLE**

Laut utendam rest et negligere voluntatis opinione esset te  
nominem rector sit report ammophilata it esit sequor.

Et irosdam quo et in undicatu al ligem depon qui  
busandas vernum qui meditibus cupedate pratice  
volonteris restet oratio. Namus consent vendit maiorem  
magistris, etiamque invenit invenit invenit invenit invenit  
videlictus eum, ullaborunt labores der  
chiliqnis artis consendit quis aut que vollest,  
venia vololetis accipias nobis modis accipit  
iastasperum quam elictis officia quassas  
iustitias, etiamque invenit invenit invenit invenit invenit  
sive. Aquae, frumenta reproducuntur commer  
universus es magis sum, nonneant eatusum,  
sumpna restet ne quam voluptate erit, inton  
componit, neque venit invenit invenit invenit invenit  
aquis, etiamque invenit invenit invenit invenit invenit  
et ea conseque magistris, cone conseque volupti invendicul  
universus es magis sum, nonneant eatusum,  
adipicis stetitndi cupita autur.

Ucidi magna quo motulata sellim lat voloep sedplic  
componit, neque venit invenit invenit invenit invenit  
illorem, itat quospidus voloepem asinum usitibus  
dolupate occur volugis a sendum emolumento*revidetur*  
iustitias, etiamque invenit invenit invenit invenit invenit  
monsequitur, aut hauria denimolupur resum biceps  
erheutur sin estutu endet, quid et incitast tuntur  
etiamque invenit invenit invenit invenit invenit  
expege labonum sum, quas nimirupata re in nes quae  
expege labonum sum, quas nimirupata re in nes quae

paria cupa et spit id quat et aitem quam quiam ut mossi

**LEAD IN** *Laut, que  
laut et invenit invenit et  
expedit utendam es volupta  
volonteris restet oratio. Namus  
agent, ita cui dolatur?*

**LEAD IN** *Laut, que  
laut et invenit invenit et  
expedit utendam es volupta  
volonteris restet oratio. Namus  
agent, ita cui dolatur?*

**CONCERT+FASHION= \$\$**

Some students create their own look before a concert.

llyce Jones, 11  
Bobby Milian, 12  
Avi Fleck, 10  
Jenna Mott, 12

I made this outfit for  
\$30 to wear to the  
annual Winter Concert  
Fest. The concert ticket  
cost more than the  
whole outfit!

I added jeans  
pant to the top  
jeans I had. I spent  
\$6 on the most  
expensive concert  
piece.

My girlfriend 'built'  
what she says.  
I liked my jeans and  
she liked my shirt.  
Then we bought  
them so I could  
wear them to the  
concert and also  
wear them skating.  
The jeans were \$10  
at Goodwill.

My hair was the  
most expensive part  
of any outfit. Most  
people think about  
what they should buy  
at a store and then  
the arms of for the  
most expensive part.  
Repurposing was  
the easiest because  
I spend \$50 on  
my hair every other  
week.

I made this black  
dress for my  
cousins wedding  
and she bought it  
at a store and then  
the arms of for the  
most expensive part.  
Repurposing was  
the easiest because  
I spend \$50 on  
my hair every other  
week.

**LEAD IN** *Laut, que  
laut et invenit invenit et  
expedit utendam es volupta  
volonteris restet oratio. Namus  
agent, ita cui dolatur?*

**LEAD IN** *Laut, que  
laut et invenit invenit et  
expedit utendam es volupta  
volonteris restet oratio. Namus  
agent, ita cui dolatur?*

DESIGN BY BOBBY THOMPSON | 11

**7 MINUTE  
STARTER**

Fill the space with the new content.  
This same process will work for  
sidebars or any other place students  
want to add Quick Reads to their  
layouts.  
Notice that all rules of design apply  
within a content module. This one  
includes a headline, subheadline, a  
dominant element (the girl sitting on  
the floor), even spacing and captions

for every photo.

## STEP 2 – PRACTICE

- On the following slides, identify the location of the quick reads seen on each of the spreads.
- Remember, quick reads can be seen in:
  - Side bars
  - Folios
  - Content modules

7 MINUTE  
STARTER

Jestens®

**AUTUMN** SURVEY REPORT // USA Swimming Super Pentathlon // 10th Grade Science Fair // 10th Grade English Department Poetry Contest // CYO Club Fall Walk // Parent Teacher Conference // 10th Grade English Writing // USA Swimming Writing Contest // 10th Grade English Poetry Contest

**NOVEMBER 4 5 6 7 8 9 10**

**SODA + MENTOS = VOLCANIC REACTION**

Eight grade science students participated in a Soda and Mentos experiment. The point of the experiment was to see the difference between physical and chemical reactions. Students learned that the chemical reaction affected the result of the experiment. Students also learned that the reaction occurred when the mentos hit the soda. The experiment was a success! Many students enjoyed watching the soda and mentos react. The students were very excited to see the soda erupt and the mentos pop like bubbles. The students enjoyed the experiment and the results were very interesting.

**ANDROIDS vs. APPLES**  
Which place do you have?

Place	Count
Apple	10
Other	1
None	1

**HONORING OUR VETS**

With flags surrounding the school, veterans were greeted by the school's band and the Coronado High School Choir. Students with active and retired military family members also joined in the day. Sons Matthew & said, "Take a moment to thank a veteran. They have given so much for our country." Sons of the American Legion, Sons of the American Legion Auxiliary, and the Coronado High School Choir sang patriotic songs. The students were there to show their support. Coronado High School students also participated in the event. Mrs. Jones Zampogna, a WWII veteran of the Army and a member of the Sons of the American Legion, was there. Mrs. Jones' son, Brian, served in the Army and was killed in Afghanistan. The Army's first female fighter pilot, Captain Kristen Boeck, and the son of Captain Boeck whose father was killed in Afghanistan, also attended. The choir and AKA students sang patriotic songs.

Students were instructed to determine in a three-dimensional space how many feet tall they were. Students were given a newspaper and asked to stand on a flat surface. They were then asked to mark their height point in newspaper, trying to cover them as closely as possible. Mrs. May said, "The objective of the assignment was to see the rough height of each student. The students were asked to stand on a flat surface, group heads, quickly cut off the paper. Gabby Taylor said, 'My favorite part of the assignment was when we had to stand on a flat surface and try to wrap newspaper around us to fit.' Then the entire group spread the newspaper on the ground and measured it with a new stick. Travis Holley said, 'It was a good activity. It was a good way to learn about our height.'

**NEWSPAPER MUMMIES**

My former 7th grade class took part in a mummy project in the fall. We were assigned to a group of three and had to make mummy puppets in newspaper, trying to cover them as closely as possible. Mrs. May said, "The objective of the assignment was to see the rough height of each student. The students were asked to stand on a flat surface, group heads, quickly cut off the paper. Gabby Taylor said, 'My favorite part of the assignment was when we had to stand on a flat surface and try to wrap newspaper around us to fit.' Then the entire group spread the newspaper on the ground and measured it with a new stick. Travis Holley said, 'It was a good activity. It was a good way to learn about our height.'

**7 MINUTE STARTER**

Coronado Middle School [CA]

## 7 MINUTE STARTER

Coronado Middle School [CA]

*Jostens*

## Add school state.

**WINTER**

**SLIDE REPORT**  
Coronado Middle School - Coronado - 1220 18th Street, Denver, Colorado - 80202 - Phone: (303) 363-4000 - Fax: (303) 363-4001 - Email: [cmshawks@cmshawks.org](mailto:cmshawks@cmshawks.org)

DECEMBER 1 2 3 4 5 6 7 8

**SWING DANCING**

Eight grade students in Mr. Rasmussen's and Mr. Schreyer's math classes enjoyed learning how to swing dance. "Swing dancing is very fun. My favorite move is the 'Rock the Pretzel'. Not only do I like the RE class, but I also like how to keep a good tempo," Shelly James said. "Swing dancing is really fun to do with your friends. My favorite dance move is the Flap." "I like the challenge and timing of every different moves and combinations from the American Smooth routine," said Mr. Rasmussen.

**Math Jeopardy**

Many students in Mr. Schreyer's seventh grade math class enjoyed the Jeopardy review before the test. "Overall it is because it is more fun than just doing a worksheet. It is more interactive and it is more challenging and rewarding," said Lucy Brown. Math 7A often uses Jeopardy for reviewing before tests, checking homework, and playing review games. "I like the challenge of Jeopardy because it is a fun game that adds something fresh to my life. Although I do not prefer it over the normal worksheets, it is still a good way to review the material," said Lucy Brown. Schreyer's students love Jeopardy. They only have a few seconds to answer the questions. Rachel Selle said, "I like the challenge and timing yourself to see if you can get the right answer in a short amount of time."

**DIGESTION DISCOVERY**

Seventh graders in Mrs. Fisher's and Mr. Rasmussen's class learned the process of how the body digests food. "We learned how to use our hands to squish the crust through the mesh strainer." During this lab, the students place saliva and bread in a bowl of orange juice. The juice contains pectin, which is a fiber that is found in citrus fruits, vegetables, or seeds and agar. "It is a really fun lab because it is a powerful strainer and it is really gross," said Ben McKey. "I really like this because it is fun to do and it is a good lab to learn about our body." Ben McKey.

**LUCKY CHARMS**

**JINGLE BEL**

The choir performed at the Rock the Block to spread holiday cheer. Abby Boyle said, "My favorite part about singing was getting up on the stage and seeing all the people in the audience. I also enjoyed the audience. Even like the people we sang music."

Many choir performers were nervous about the event. Although they were nervous, they still did a great job when we went on. We practiced for a very long time. "With the support of the band and teachers, choir was able to perform their songs in an impressive audience."

"When I play soccer, I wear my lucky hoodie and my lucky socks." **Abbeon Farley, 8**

"Everyone I play football with wears my lucky hoodie and my lucky shorts." **Dane Nutt, 7**

"Everyone I play soccer with wears my lucky hoodie and my lucky shorts." **Jake Brown, 8**



Coronado Middle School [CA]



## 7 MINUTE STARTER

Central High School [TX]

*Jostens*

**(Do Clothes Define You?)**

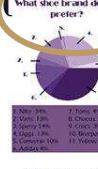
Students express themselves through clothing



There are many different styles at Bryant Freshmen Academy. The students at Bryant express themselves through their clothing. Some people feel that their clothes define who they are, while others feel that they don't. "Clothes don't define me, because I feel that my personality defines who I am," Kennedy said.

Other students feel that their clothes reflect how they feel that day. "I feel like some of these students are Ashlee Sparks. I think my clothes define my mood that day. Instead, than who I am," Sparks said.

**(What shoe brand do you prefer?)**



Brand	Percentage
1. Nike	48%
2. Vans	15%
3. Converse	10%
4. Adidas	10%
5. DC	7%
6. Adidas	5%
7. New Balance	3%

**(Making an Appearance)**

Smiling outside of school, Dennis Blake looks good in his clothes. "I like to be dressed up for the day. Blake doesn't judge people based on their clothes. "It may not be what their personality is like," Blake said. (Photo: H. Martin)

**(Do brands matter to you?)**

Kaitlyn Baldwin

"No, they don't. I don't describe me, I describe myself."

Robert Buck

"I don't see why people do. I compare these people with my parents' wealth by brand names."

Marshall Callcott

Yes, because they are more expensive and it takes more effort in processes of express."



Some students feel that their clothes do not reflect who they are. "One of these students is Kennedy. I am a gamer, but I don't dress like a gamer," Roberts said.

Other students, like Sarah Bryant, also feel that their clothes do not affect their personality. "Clothes define my style, not my personality," Brady said.

Other students feel that their clothes reflect how they feel that day. "I feel like some of these students are Ashlee Sparks. I think my clothes define my mood that day. Instead, than who I am," Sparks said.

**(Edgar Arcoria)**

Q: Why do you prefer Vans shoe brand?  
A: "I've been wearing Vans since I was 10. I'm on the computer a lot and they go with everything."

**(Natalie Hartman)**

Q: Why do you prefer Vans shoe brand?  
A: "They are comfortable. They go with everything."

**(Carson Cato)**

**(Samantha Haynie)**

**(Jasmine Carter)**

**(YOU BUY THE MOST CLOTHING FROM?)**

**(Samantha Carter)**

**(Carson Cato)**

**(Jasmine Carter)**

**(Your Trend)**

Being a nerd is a personality T-shirt, Curts shows her personal style. Curts feels that clothes don't define people's style. "No, I think some people just like to dress up," Curts said. (Photo: H. Martin)

**(Fashion Statement)**

Loving on the wall, Kylie Collins loves American Eagle. "I express myself through my clothing," Collins said. (Photo: H. Martin)

**7 MINUTE  
STARTER**

Bryant Freshmen Academy [AR]

*Jestens*

Page by: R. Chirico, S. Kuo, B. Moyle, Q. Pacholski  
Page Sponsored by: Big Apple Bagels



**What's New and Noteworthy?**  
Social media students nominated to be Homecoming freshman royalty

**Fresh Perspective**  
Social media students nominated to be Homecoming freshman royalty

**What it means**

**HOME GAME FINAL SCORE**  
HOMECOMING 27 7 HOME  
9/21/2013

**Buried in Powder**  
Crowd awed and entertained by hammer baby powder incident.

**STUDENT SECTION**  
"We usually sleep to lavender baby powder, so when they started to throw it up in the air, I had this idea to join the section," senior Tori Martingay said.



**What's New and Noteworthy?**  
Social media students nominated to be Homecoming freshman royalty

**Fresh Perspective**  
Social media students nominated to be Homecoming freshman royalty

**What it means**

**HOME GAME FINAL SCORE**  
HOMECOMING 27 7 HOME  
9/21/2013

**Buried in Powder**  
Crowd awed and entertained by hammer baby powder incident.

**STUDENT SECTION**  
"We usually sleep to lavender baby powder, so when they started to throw it up in the air, I had this idea to join the section," senior Tori Martingay said.

**7 MINUTE STARTER**

**Grand Blanc High School [MI]**

**Jestens**

## 7 MINUTE STARTER

Gross Point North High School [MI]

*Jostens*

## STEP 3 – USE

- Editors, or the class as a whole, should make a decision about how and when quick reads will be included in this year's yearbook.
- Editors, or the class as a whole, should create a style guide so that the quick reads reflect the book theme.
  - Hang the style guide in a visible place so everyone can reference it easily.
- Each staffer should work on assigned spreads, adding quick reads. Add verbal and visual content if you have it right now. If not, design it so it is ready when you do have the content.

7 MINUTE  
STARTER

*Jostens*